



FINALYTICS

DATA ANALYTICS FOR FINANCE PROFESSIONALS
COURSE BROCHURE



The WallStreet
School | INDIA
SINCE 2009



Embrace the transformative force of analytics that is reshaping industries worldwide. In this era of data dominance, mastery of analytics is no longer optional—it's imperative for finance professionals. Our flagship program - Finalytics offers a tailored pathway for professionals to decode intricate financial data and harness the strategic potential of analytics. By equipping finance experts with these essential skills, Finalytics ensures they emerge as leaders, adept at driving impactful decisions in an increasingly data-centric business landscape.

Manoj Goel
Co Founder
The WallStreet School (TWSS)



The WallStreet
School | INDIA
SINCE 2009



COURSE OVERVIEW



Our flagship program, Finalytics, is designed to provide a transformative learning experience for finance professionals who want to improve their data analytics skills in today's data-driven business landscape. This comprehensive program combines Fundamentals insights with practical hands-on exercises, empowering participants to master cutting-edge analytical tools such as Excel, PowerBI, SQL, Python, and Artificial intelligence (AI). Through a holistic approach, students learn to decipher complex financial data, integrate analytical capabilities with financial expertise, and make data-driven decisions to drive business success.

PROFESSIONALS WHO COMPLETE THEIR FINALYTICS CERTIFICATION WILL

- Utilize advanced Excel features and AI for predictive financial modeling.
- Employ Power BI to integrate, analyze, and visualize large datasets from diverse sources.
- Implement Python for deep statistical analysis and forecasting in finance.
- Leverage SQL to query and manipulate financial databases for insightful reporting.
- Develop algorithms for financial analysis.
- Understand the ethical considerations in financial data analysis, ensuring integrity and confidentiality.

FINALYTICS @ TWSS

Transforming Ambitions into Analytical Prowess.



Industry-Relevant Curriculum

The WallStreet School's Finalytics program is meticulously crafted by seasoned finance professionals. This ensures that learners acquire practical skills that are directly applicable to the industry, bridging the gap between theoretical knowledge and real-world application.

Advanced Analytical Tools

The course provides comprehensive training on the latest analytical tools and software, such as Excel with AI, Power BI, SQL, and Python, ensuring students are well-versed in the technologies shaping the future of finance.

Transparent Placements

We provide transparent placements with contact details of past candidates, giving students insight into their career prospects. Our 100% placement assistance guarantee ensures support in securing accounting jobs.

Hands-On Training

Learners gain hands-on experience with real financial datasets, simulating the challenges and scenarios faced by financial analysts. This approach not only enhances learning but also prepares students for immediate application of skills in their roles.

Flexible Learning Modes

TWSS provides a flexible learning approach for working professionals. They can combine online and in-person sessions, making it easier to balance educational and professional commitments.

Ongoing Support and Resources

Even after course completion, TWSS provides continuous support and access to resources, ensuring that graduates can keep their skills sharp and stay updated on industry trends.

**The WallStreet
School | INDIA**
SINCE 2009

FINALYTICS BENEFITS AT GLANCE

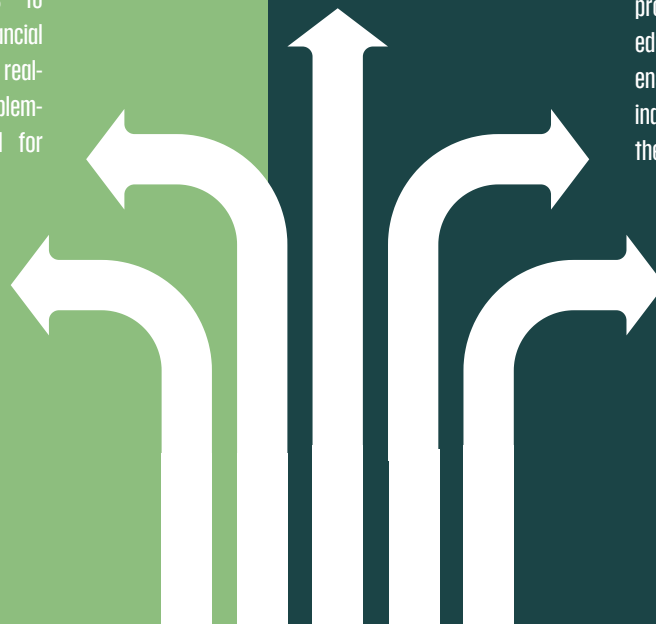
The curriculum is specifically designed to provide students with practical skills and knowledge in the field of finance, preparing them for the demands of the industry. To achieve this, the curriculum allows students to work directly with real-world financial datasets, providing them with valuable practical experience. This approach helps learners to understand the nuances of financial data, apply analytical techniques in real-life scenarios, and develop problem-solving skills that are essential for success in the finance industry.

The course content is not just academically sound but also industry-relevant, as it's crafted and taught by seasoned professionals with extensive experience in finance and analytics. This ensures that learners are exposed to the latest trends, practices, and challenges in the field, preparing them for immediate and impactful contributions to their workplaces.

Recognizing the demands on working professionals, Finalytics offers flexible learning modes, including online and hybrid options, enabling participants to balance their professional commitments with their educational advancement. This flexibility ensures that learning can be tailored to fit individual schedules without compromising on the quality of education.

Finalytics provides participants with a broad range of knowledge and skills in utilizing in-demand analytics tools such as Excel with AI enhancements, Power BI for effective data visualization, SQL for database management, and Python for advanced data analysis and automation in financial settings. This diverse toolkit empowers professionals to efficiently tackle complex financial data challenges

Graduates of the Finalytics program continue to receive support and access to updated resources, keeping them at the forefront of financial analytics knowledge and practices. This ongoing engagement ensures that alumni can maintain their competitive edge in the rapidly evolving field of finance.



PROGRAM CURRICULUM

This curriculum prepares professionals to effectively analyze, visualize, and interpret financial data using current tools.



Module 1: Introduction to Analytics, AI Tools, and Statistics

This module covers the fundamentals of analytics and statistics, essential for understanding data, alongside a range of AI tools integrated with Excel, PowerPoint, Word, and more. You'll learn key statistical concepts and see how AI can automate tasks, enhance insights, and improve analysis efficiency across platforms, ultimately boosting productivity and decision-making.

Module 2: Power BI

Offers comprehensive training on utilizing Power BI for data visualization and analysis. The module covers everything right from connecting data, transforming, creating data model, creating variables and creating comprehensive dashboards. Thus enabling students to effectively communicate the right financial insights through visual representations.

Module 3: SQL for Financial Analysis

Introduces SQL (Structured Query Language), with a focus on its application in financial database management. The module covers SQL basics, querying databases, and managing financial data, aiming to equip students with the skills needed to retrieve, analyze, and manipulate financial information stored in databases.

Module 4: Python for Finance

This module covers setting up the Python environment and introduces Python programming fundamentals with a focus on financial data analysis applications. It includes data collection, manipulation, analysis, and visualization.

The WallStreet
School | INDIA
SINCE 2009

OUR FACULTY

Kunal Gera is a seasoned Data Scientist with over 8 years of experience spanning various industries globally, including the US, Canada, Africa, Australia, and Gulf countries. He holds notable educational qualifications, including an Executive Program in Business Analytics from IIM Calcutta and The Analytical Edge certificate from MITx. Gera possesses a broad skill set, proficient in both technical and business domains. His technical expertise includes R and Python programming, data visualization tools like Tableau, and analytics tools such as Jupyter and Anaconda. He is well-versed in data science, with competencies in natural language processing, supervised and unsupervised algorithms.

Gera has demonstrated his business acumen through successful projects in consumer analytics, credit card analytics, NLP implementation, and spend analysis. He aims to bridge industry needs with valuable educational and societal contributions. His interpersonal skills, such as communication and critical reasoning, complement his technical abilities, making him an effective team leader and guest faculty at management and technology institutes. Gera's professional journey includes significant roles at Reegera Fintech, Deloitte TTI Pvt Ltd, Infrasoft Technologies Ltd, Lucent Business Sol Pvt Ltd, and CRISIL Ltd.

In essence, Kunal Gera emerges as a multifaceted professional adept at blending technical skills with strategic business insights to drive impactful data-driven decisions across a spectrum of global industries.

The WallStreet
School | INDIA
SINCE 2009



OUR PROMOTERS

With 15+ years of experience in investment banking, consultancy, and advisory roles, Himanshu Jain is a seasoned professional with a rich background in strategic consultancy, valuation, project financing, and private equity. Having worked with industry giants like McKinsey, Moody's, and PwC, he co-founded ARC Financial Services, an investment bank. In 2009, he also co-founded The WallStreet School to train and equip aspiring talent, analysts, and associates with essential skills for success in finance-related sectors. His dedication to the field is evident in the impactful training provided by The WallStreet School, contributing to the professional growth of many.

HIMANSHU JAIN
CoFounder
TWSS

With over 15 years of expertise in investment banking, consultancy, and advisory roles, Manoj Goel is a seasoned professional with a robust background in strategic consultancy, valuation, project financing, and private equity. His extensive experience includes working with prestigious firms such as Goldman Sachs and Bennett Coleman and Co. Co-founding ARC Financial Services, a highly successful investment banking firm, reflects his impactful contributions to the industry. In 2009, Manoj also co-founded The WallStreet School, aiming to train, nurture, and equip fresh talent, analysts, and associates with the essential skills required in investment banking, equity research, consulting, and related sectors.

MANOJ GOEL
CoFounder
TWSS



The WallStreet
School | INDIA
SINCE 2009

100% PLACEMENT ASSISTANCE*

Graduating from the Finalytics program opens the door to a variety of interview opportunities with diverse firms. The knowledge and expertise developed during your time with us prepare you for success in these interviews.



Rigorous Training

Company Shortlisting & Selection

Mock Interviews & Resume Preparations

46,693+

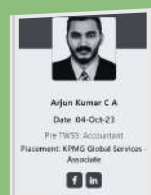
Plus Students Trained

452+

Placements Tie-ups

10,740+

Placements



FAQ'S



Q: What is the Finalytics program?

A: The WallStreet School offers a state-of-the-art course called Finalytics program, which is designed to provide professionals with the latest financial analytics tools and techniques. This all-inclusive program covers a range of topics such as Excel with AI, Power BI, SQL, and Python, which will equip you with the necessary skills for a prosperous career in financial analysis.

Q: Who should enroll in the Finalytics course?

A: The Finalytics program is perfect for finance professionals, data analysts, and individuals who want to improve their financial analytics skills. Whether you want to progress in your career, switch to a finance-oriented position, or expand your analytical abilities, this course is designed for you.

Q: What prerequisites are required for the Finalytics course?

A: The Finalytics program is suitable for learners with different levels of expertise, even those who have only basic knowledge of finance and statistics and also, an intermediate knowledge of Excel. Our curriculum starts with the fundamentals, making sure that everyone can understand and take advantage of the advanced concepts that come later.

Q: How long is the Finalytics course, and what is its format?

A: The course spans seven weekends, offering a blend of online and in-person sessions to provide flexibility for working professionals. Detailed information on the duration and schedule can be found on our website or by contacting our admissions team.

Q: Can I balance the Finalytics course with my full-time job?

A: Absolutely. The Finalytics program is structured to accommodate the busy schedules of working professionals, offering evening and weekend classes, as well as online learning options.

Q: What kind of support can I expect during the Finalytics program?

A: Participants receive unparalleled support from our expert instructors, including one-on-one mentorship, access to additional learning resources, and career guidance to ensure you achieve your learning and professional goals.

Q: What opportunities will the Finalytics program open up for me?

A: Graduates of the Finalytics program often secure positions in top financial institutions, consulting firms, and tech companies. Our curriculum is designed to make you a competitive candidate in the job market, equipped with the skills to analyze financial data, make informed decisions, and drive business strategies.

Q: How do I enroll in the Finalytics program at TWSS?

A: Enrollment is simple. Visit our website to fill out an application form, or contact our admissions team for a personalized consultation. We're here to guide you through every step of the process.

Q: What if I am not good in Excel but have basic understanding of the same. Can I still pursue this course?

A: Yes, TWSS will provide pre-recorded version of the Excel training that we offer as a part of a Separate course. You can view those recordings as a pre-requisite of the course.

FUELS THAT DRIVE US FOR EXCELLENCE!

I had an incredible journey learning Financial Management with TWSS faculty! Thanks to their exceptional guidance, my understanding of concepts was thorough, enabling me to pass FM on my first attempt. The support I received during mock exams was invaluable, with consistent and constructive feedback that greatly contributed to my exam success.

2:40 PM

I am really grateful for Animesh sir for their coaching and his guidance to help me clear my BT paper

6:55 AM

The practical curriculum, experienced faculty, and hands-on learning approach greatly enhanced my understanding of the subject. I am truly grateful for the support I received from Amit Sir in clearing all my doubts and helping me gear up for my exam.

9:29 pm

It was a very fun and knowledgeable journey. Animesh Sir was one of the best teachers who taught me. He regularly asked feedback, gives regular assignments, makes a really boring subject fun to learn. Overall it was very fun and enjoyed quality learning under Animesh Sir and TWSS. I would like to thank TWSS and Animesh Sir for all the effort put in for our sake!

11:20 am

My journey with TWSS has been good so far. During the lectures, in depth knowledge of the concepts is being provided. I am satisfied with the quality of education provided at TWSS.

5:32 PM

TWSS is one of the best centres for ACCA. The teachers are incredibly helpful and supportive and are always available and ready to provide you with guidance

10:33 PM

My journey with TWSS has been great! Animesh sir has been a great teacher and the sessions were interactive and participative. Being from a non-commerce background and clearing the exam with such good grades wouldn't have been possible without the support of such a great faculty

2:22 pm

I am extremely grateful for the mentoring and guidance provided by TWSS and especially Animesh sir who cleared my concepts and doubts patiently

11:12 pm

Great Faculty, Supporting, Guidance and exam time motivation and exam time plan what to study and when to study was awesome.

9:48 pm

Experience at TWSS has been good for both of the subjects I studied. Got the complete support of our teacher when it came to solving queries or even last minute panics.

1:11 PM

My journey has been challenging, but the faculty have been there for me every step of the way. They are experts in their field and have a deep understanding of the material. They are also passionate about teaching and helped me in every possible way in clearing my exam

6:10 PM

It has been amazing I always believed online coaching wouldn't help me because I was so used to classroom teaching but my online coaching has been a great guidance for me..I get the same attention and queries are taken up and solved immediately Amit sir has been a wonderful guide to me

12:09 pm

My experience with TWSS has been an amazing one. The whole team was really supportive throughout my exam prep journey, specially Kapileshwar Bhalla sir. He was my faculty for FA and always helped me out whenever I was stuck at some topic. The best part is that you can ask as many questions as you want about the topics that you are confused about from the faculty and they are always willing to help you out of your dubieties. Apart from that, the doubt sessions are really helpful in clearing any further doubts that you've got. TWSS is one of the best coaching academies out there for ACCA, for sure

8:10 am

TWSS is one of the best coaching institutes in India. They're very helpful, motivating, supportive and resourceful. Special thanks to all the respected sirs and ma'am. Their excellent teaching skills aside, they also ensure that all students get individual attention and motivate everyone to realize their full potential. Special thanks to Manya ma'am as well for assisting me whenever I needed it. Overall, it's been a great journey

10:09 PM

My journey with The Wall Street School was extremely good. I took my coaching for financial Management from the Wall Street School Faculty who is actually one of the best teachers I ever came across in life. He really taught with his complete dedication, passion gave unwavering support throughout. His teaching method is very creative & engaging which kept us hooked & made even the most complex concepts accessible & interesting. The whole team of TWSS including Garima Ma'am who was there for me throughout so a special thanks to them all 🙏🙏

5:53 PM

The journey has been Amazing under the guidance of Animesh Sir. His guidance for the exam is fabulous. He explains each and every chapter in details and solves the doubts very clearly!

1:55 PM

My journey with TWSS is going great until now, the teachers are very helpful and supportive. They provide us proper guidance in all the aspects academics as well as in the other aspects of life. It is fun learning with all the faculty.

3:40 PM

The WallStreet
School | INDIA
SINCE 2009

NEXT STEP

For any questions related to the Finalytics course, including curriculum specifics, career opportunities, sample classes, cost details, or any additional information, our devoted student success team is here to offer tailored support and address your questions. Please, don't hesitate to get in touch with us using the contact details listed below. Our goal is to ensure you have all the information you need to make an informed decision about advancing your career with Finalytics.



+91-9953729651



The WallStreet
School | INDIA
SINCE 2009



DELHI

11 A, 3rd floor, Block H, Connaught Place New Delhi - 110001

MUMBAI

1st floor, Business Square, M.A Road, Andheri (West), Mumbai – 400058

JAIPUR

The Urban Hub, 39 Pankaj Singhvi Marg, Lal Kothi - Jaipur - 302015

Reach us

www.thewallstreetschool.com

+91-9953729651

support@thewallstreetschool.com

The WallStreet
School | INDIA
SINCE 2009

IGNITING FINANCIAL BRILLIANCE, ONE STUDENT AT A TIME.



The WallStreet
School | INDIA
SINCE 2009