

The WallStreet®
School | INDIA
SINCE 2009



CERTIFICATE PROGRAM ON FUNDAMENTAL ANALYSIS

Value Investing

Decode the Markets. Discover Value. Drive Wealth.

Course Brochure

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Price is what you pay. Value is what you get.

WARREN BUFFETT



Why This Program?

In today's fast-moving and unpredictable financial environment, the ability to understand and evaluate a business's true worth has become an essential skill. Markets may be driven by trends, speculation, and short-term sentiment, but wealth is created through a deep understanding of fundamentals. This program is built on that very philosophy. It is not about timing the market or chasing the next big thing. It is about learning to identify sustainable businesses with strong financial health, competitive advantages, and long-term growth potential. Fundamental analysis is the compass that helps investors see clearly through volatility, media noise, and temporary market hype.



The ValueInvesting program takes inspiration from the timeless strategies of iconic investors like Warren Buffett, Benjamin Graham, Peter Lynch, Philip Fisher and more who have demonstrated the power of conviction and long-term thinking. This is not just another finance course filled with formulas and jargon. It is a transformative experience designed to build your confidence as an independent investor. Whether you are just starting out or already in the finance domain, this program will shift the way you approach investing. You will learn to evaluate companies not just by stock prices, but by their business models, financial statements, and real-world value. It will equip you with a rational, structured framework to make decisions with clarity, discipline, and purpose.



Learn Value Investing & Spot High-Potential Undervalued Stocks with Strong Fundamentals.



Program Learning Path

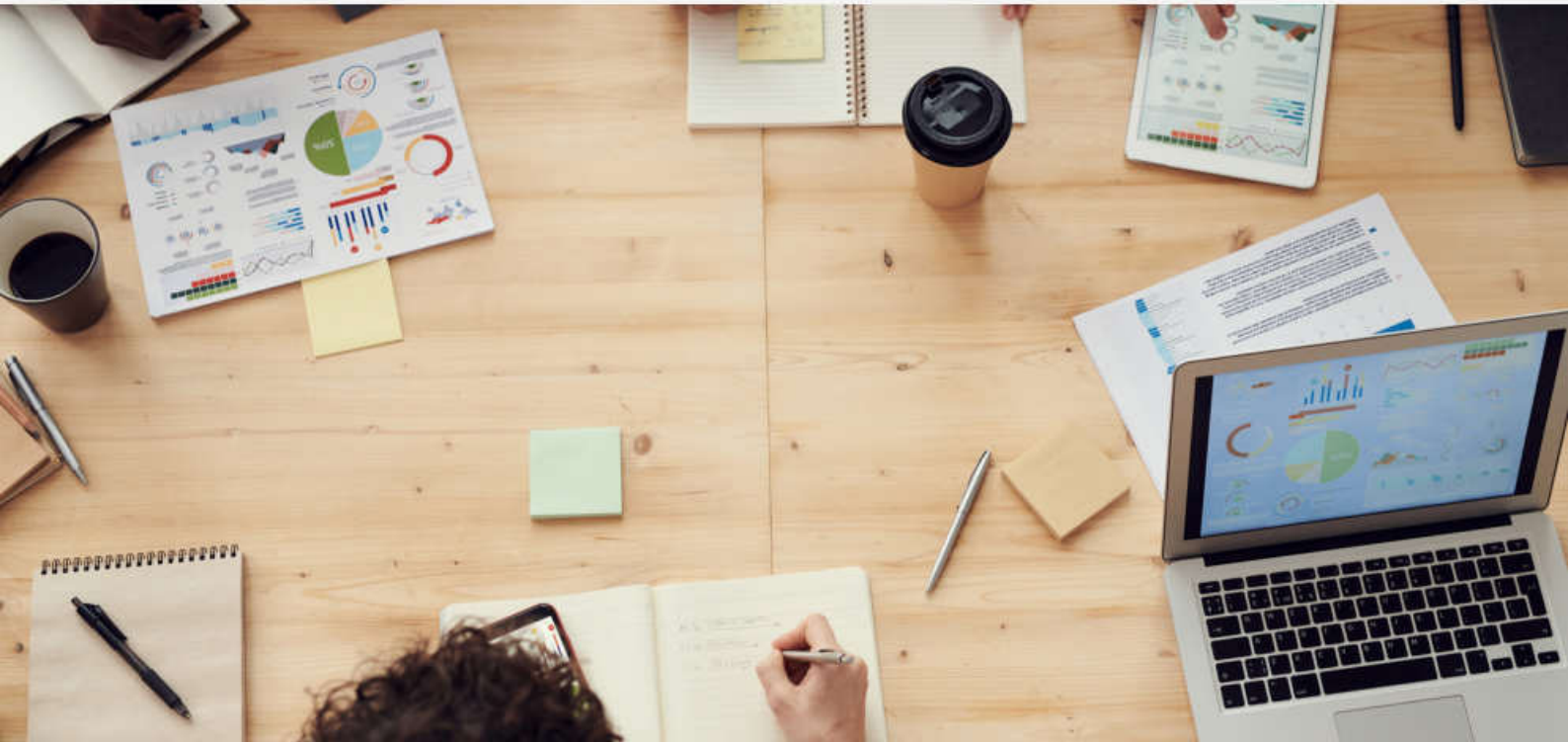


The ValueInvesting program is designed to take you through a clear, step-by-step journey into the world of fundamental analysis. It begins by helping you understand the philosophy behind value investing and how it has evolved through market cycles. You will explore the thinking patterns of legendary investors and learn why a long-term, business-first approach consistently outperforms speculation. The program starts with foundational knowledge but quickly transitions into application, ensuring you not only grasp the concepts but also learn how to implement them in the real world.

Power of Fundamentals

- Gain hands-on experience with tools like Screener.in and learn to analyze real annual reports.
- Master the interpretation of income statements, balance sheets, and cash flows.
- Learn to spot financial manipulation and evaluate business health using key financial metrics.
- Understand critical investing concepts like MOATs, DuPont Analysis, retained earnings, and working capital.
- Build a structured, practical approach to independent and informed investment decision-making.

What You'll Learn



Learn what to buy, hold, or sell. Start analyzing financial statements or companies valuation. This masterclass helps you identify winning stocks, minimize risks, & make confident investment decisions with expert strategies & real-world case studies.

- Building a Strong Foundation in Value Investing
 - Identifying Competitive Advantages (Moats)
 - Mastering Financial Statement Analysis
 - Using Fundamental Ratios for Stock Valuation
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- Understanding Valuation Techniques (DCF and Relative Valuation)
 - Performing Sensitivity Analysis and Stress-Testing Valuations
 - Real-World Case Studies for Practical Application
 - Real-World Industry Case Studies and examples



Course Modules & Highlights



- Learn the core principles of value investing and study historical market behavior across asset classes.
- Master stock screening using Screener.in with multi-level filters to shortlist quality companies.
- Identify and analyze economic moats for sustainable competitive advantage.
- Interpret income statements, balance sheets, and cash flow statements with practical, real-world examples.
- Detect financial shenanigans and conduct comprehensive financial health checks.
- Apply DuPont Analysis and other frameworks to assess business quality.
- Study insights from Berkshire Hathaway shareholder letters for long-term investing wisdom.
- Understand dividend policies, retained earnings, and capital allocation decisions.
- Learn IPO evaluation and strategies for timing stock entries.
- Build custom research templates for efficient company analysis.
- Gain hands-on experience with relative valuation and discounted cash flow (DCF) methods.
- Adjust valuations for risk, perform sensitivity analysis, and use CAPM and beta in practice.
- Work through industry-specific valuation examples and real company case studies.
- Develop a complete investment thesis from screening to final decision-making.

Each session is backed by examples from Indian companies, real financial reports and interactive discussions.

Practical Insights



This is a hands-on, application-first program. From Day One, you will analyze real businesses using real data. By the end of the course, you'll have completed multiple case studies on Indian and global companies. You will learn to identify red flags in financials, assess business models, and compare companies across industries using practical tools and techniques.

You will also study how great investors made decisions and how they built their conviction in long-term investments. The final capstone will involve constructing your own research report, simulating the experience of an equity analyst or value investor.

This approach ensures that you not only understand concepts but also apply them in real-world scenarios. Whether it's interpreting annual reports, benchmarking financial ratios, or justifying valuations, every activity is designed to mimic how actual investment decisions are made. By the end of the program, you'll have the confidence and capability to evaluate companies independently, backed by data, logic, and a structured research process.



Who Should Join?



Finance professionals moving to equity research or investing

CFA, CA, MBA aspirants seeking real market application

Retail investors aiming for conviction-driven decisions

Founders who want to think like institutional investors

Beginners ready to avoid trial-and-error investing

Analysts refining their valuation and research process

Long-term investors focused on moats and fundamentals

Anyone building informed portfolios



Your Faculty

With 21+ years of experience in investment banking, consultancy, and advisory roles, Himanshu Jain is a seasoned professional with a rich background in strategic consultancy, valuation, project financing, and private equity. Having worked with industry giants like McKinsey, Moody's, and PwC, he co-founded ARC Financial Services, an investment bank. In 2009, he also co-founded The Wallstreet School to train and equip aspiring talent, analysts, and associates with essential skills for success in finance-related sectors. His dedication to the field is evident in the impactful training provided by The Wallstreet School, contributing to the professional growth of many.

CA Himanshu Jain
Co Founder
The WallStreet School



Your Faculty

With over 21+ years of expertise in investment banking, consultancy, and advisory roles, Manoj Goel is a seasoned professional with a robust background in strategic consultancy, valuation, project financing, and private equity. His extensive experience includes working with prestigious firms such as Goldman Sachs and Bennett Coleman and Co. Co-founding ARC Financial Services, a highly successful investment banking firm, reflects his impactful contributions to the industry. In 2009, Manoj also co-founded The WallStreet School, aiming to train, nurture, and equip fresh talent, analysts, and associates with the essential skills required in investment banking, equity research, consulting, and related sectors.

CA Manoj Goel
Co Founder
The WallStreet School



The Certification

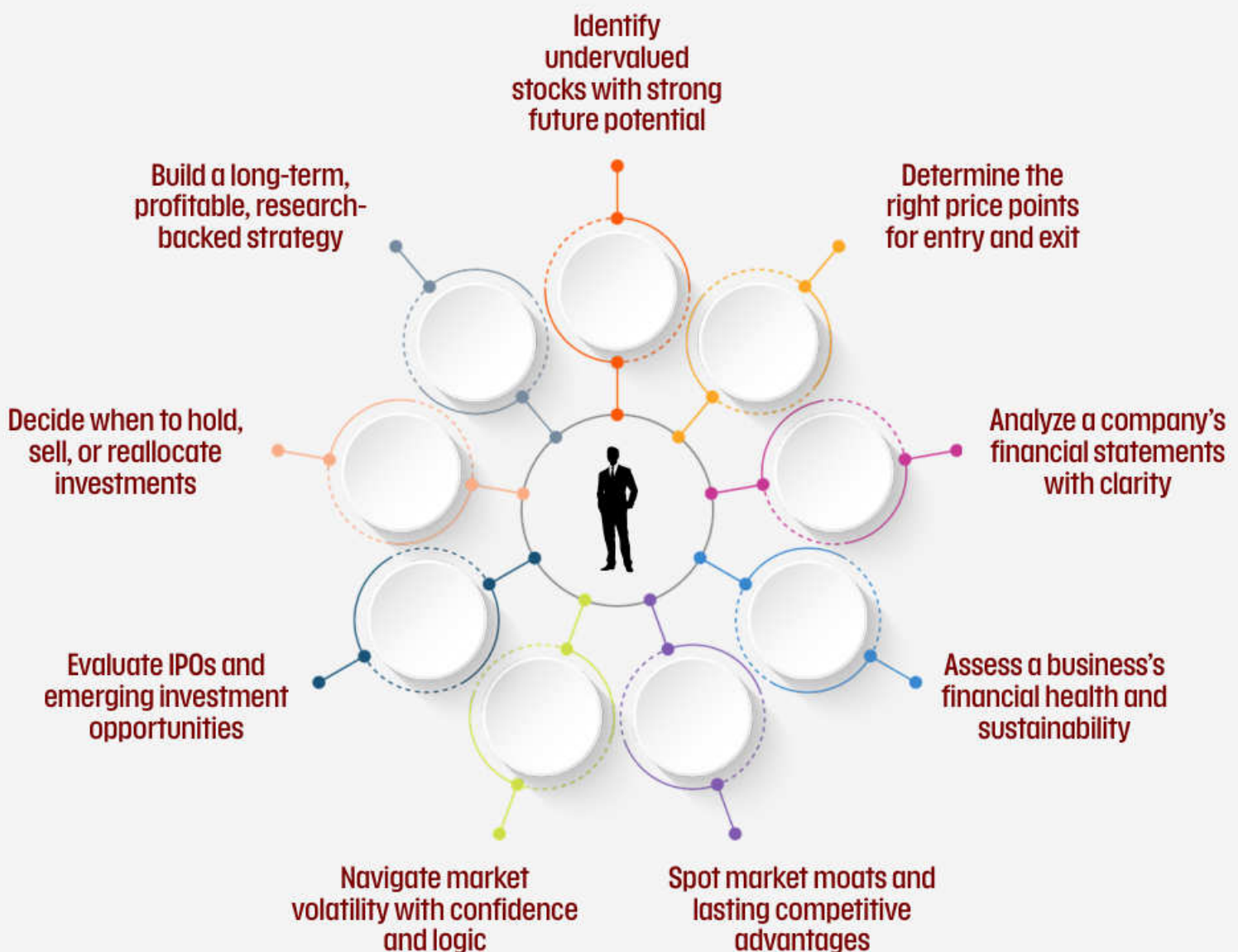


Duration: 20 hours

Format: Pre-recorded - Self paced



How Will You Apply These Skills Practically?



FAQ's



1. Who is this program best suited for?

This program is perfect for finance professionals, CFA/CA/MBA students, retail investors, founders, and anyone looking to build an independent, structured approach to long-term investing.

2. Do I need a finance background to join?

Not at all. The course begins with core fundamentals and gradually builds up. Even if you're not from a finance background, the practical examples and clear explanations make it easy to follow.

3. Is this a live or pre-recorded program?

This is a pre-recorded, self-paced program. You can start anytime and learn at your own pace, with the flexibility to revisit sessions as often as needed.

4. Will I get a certificate after completion?

Yes. You will receive a Certificate of Completion from The WallStreet School once you finish the course content.

5. What practical tools will I learn?

You will work with Screener.in, Excel-based valuation models, and checklists used by real-world investors. Every module is backed by hands-on implementation.

6. What kind of case studies are included?

You'll work on real Indian and global companies, covering business analysis, red flag detection, and valuation. These case studies mirror what analysts and serious investors do daily.

7. Will I be able to analyze and value stocks independently after this?

Yes. The course is designed to make you self-reliant in evaluating businesses, assessing financial health, and identifying value-based investment opportunities.

8. Is any support available if I have questions?

Yes. You'll have access to a doubt-solving group where you can post queries and get answers from mentors and fellow learners.

9. Is this course placement-oriented?

This course is skill-oriented, not placement-oriented. It's ideal for those who want to master the art of investing and apply it to their portfolios or client advisory work.

Next Step



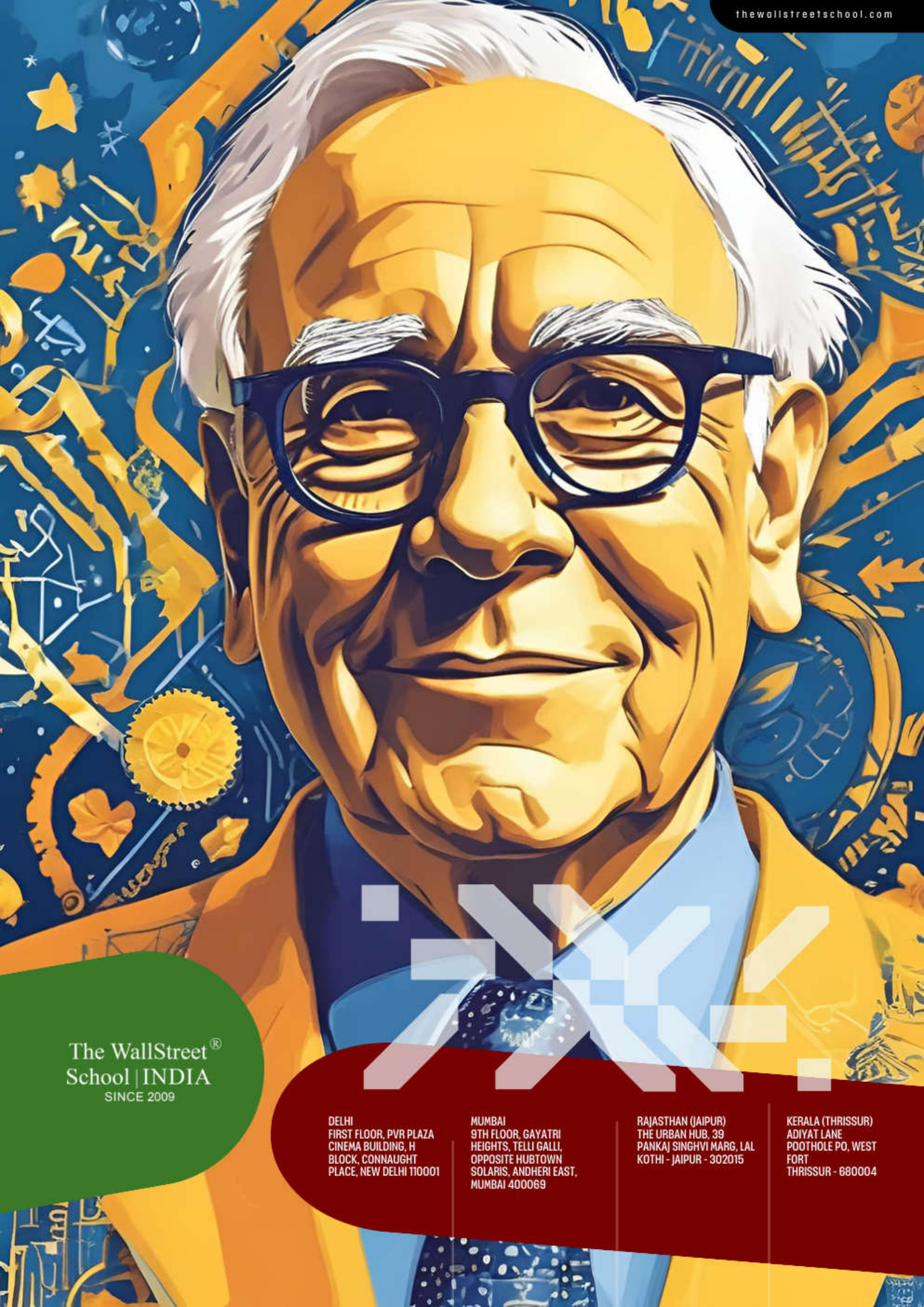
Have questions about the
Value Investing program?

**Get free career
guidance or know
more about the
course.**

Call us today — we're
here to help!

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