

CIMA® COACHING CLASSES – COURSE BROCHURE

# STRATEGIC MANAGEMENT. PRECISION ACCOUNTING.

CIMA® ENABLES YOU TO MASTER STRATEGIC DECISION –  
MAKING AND LEAD IN BUSINESS MANAGEMENT.

The WallStreet  
School | INDIA  
SINCE 2009

 **AICPA® & CIMA®**  
Together as the Association of International  
Certified Professional Accountants

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Management accounting makes relevant information available to decision-makers when they need it. Although it is important, data is only the start of the decision-making process.

Insights gleaned from information must be set against externalities such as prevailing business conditions, which can be affected by myriad factors and not all of which have data immediately available.

This is where management accountants, with their knowledge of operating and business models, can show both their own value and that of the profession. We use “integrated thinking” to join the dots and tell the story that supports good decision-making.

Andrew Harding, FCMA, CGMA  
Chief Executive, Management Accounting



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CIMA® @ TWSS

# SHAPING FUTURE CFOs AND FINANCE LEADERS THROUGH EXPERT MANAGEMENT ACCOUNTING.

## Expert Instructors

Experience top-notch training at TWSS from instructors who bring a wealth of corporate expertise. Our faculty members have extensive backgrounds at leading firms, providing invaluable real-world insights to enhance your learning journey in management accounting.

## Skill-Based Training

Our programs focus on developing practical skills crucial for success in finance leadership roles. Through hands-on learning and real-world case studies, students gain the expertise needed to excel in strategic finance and management accounting.

## Extensive Training Hours

With over 200+ hours of training for the entire program, including exam and interview preparations, students at TWSS receive extensive preparation to excel in their CIMA exams and future careers in finance.

## CIMA Accredited Partner

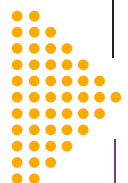
TWSS, a recognized learning partner, provides premium CIMA coaching with experienced CIMA instructors, ensuring students receive quality education and thorough exam preparation, shaping future CFOs and finance leaders.

## Comprehensive Study Materials

Access detailed notes and presentations for each topic and subject covered in the CIMA curriculum. Our comprehensive study materials are designed to support students in their educational journey and provide thorough preparation for their exams.

## Transparent Placements

We provide transparent placements with contact details of past candidates, giving students insight into their career prospects. Our 100% placement assistance guarantee ensures support in securing accounting jobs.



## About CIMA® & CGMA® Designation

The CIMA® program uniquely integrates Management Accounting, Financial Accounting, and Business-focused subjects, cultivating competent and confident CGMA's (CIMA members) poised to lead their organizations to sustainable success.

### What is the CGMA® designation?

The Chartered Global Management Accountant (CGMA®) designation, offered through the CIMA® program, is the premier management accounting credential. It signifies advanced proficiency in finance, operations, strategy, and management. Holding this credential means you are globally recognized for your business acumen, ethics, and commitment.

### Why is the CGMA® designation valuable?

The Chartered Global Management Accountant (CGMA®) designation, awarded through the CIMA® program, signals that you have completed a rigorous and structured curriculum and are at the top of your game. It enhances self-confidence, provides a competitive edge for special projects, boosts promotion prospects, and opens new career paths. This designation unlocks these possibilities and more.

CIMA® offers a globally respected management accounting qualification that not only provides access to international career opportunities but also positions graduates as valuable assets in the global job market.

## 1 Global Recognition

With over 218,000 members and students in 179 countries, CIMA® equips individuals with a robust skill set tailored for strategic business management, opening doors to diverse career paths in management accounting, financial strategy, and business leadership.

## 2 Versatility in Career Options

Membership with CIMA signifies a high level of professionalism and a commitment to ethical standards in management accounting, enhancing one's professional credibility.

## 3 High Demand for CIMA® Professionals

CIMA® professionals are in high demand across various sectors, with employers valuing their strategic decision-making abilities and comprehensive financial management expertise.

## 4 Pathway to Leadership Roles

CIMA® prepares individuals for leadership roles in finance and business, recognized as a pathway to becoming future CFOs and finance leaders within organizations.



CIMA® distinguishes itself with a specialized focus on management accounting and strategic business management, preparing professionals for leadership roles like CFOs. Globally recognized in over 179 countries, CIMA's curriculum emphasizes practical, real-world applications and ethical decision-making, offering flexible study options to accommodate working professionals. This makes CIMA ideal for those aiming to excel in strategic finance and business leadership.

Together Further

# EMBARKING ON A GLOBAL LEADERSHIP JOURNEY WITH CIMA®



Joining CIMA® places you among a global community of top professionals and leaders in management accounting and business strategy. Being part of this distinguished network gives you unmatched access to career opportunities through the CIMA Careers portal, linking you with leading employers and broadening your career possibilities.

Enrolling in CIMA® is a commitment to excellence and continuous professional development (CPD). Members are privy to a wealth of resources that foster skill enhancement and ensure they remain at the forefront of their field.

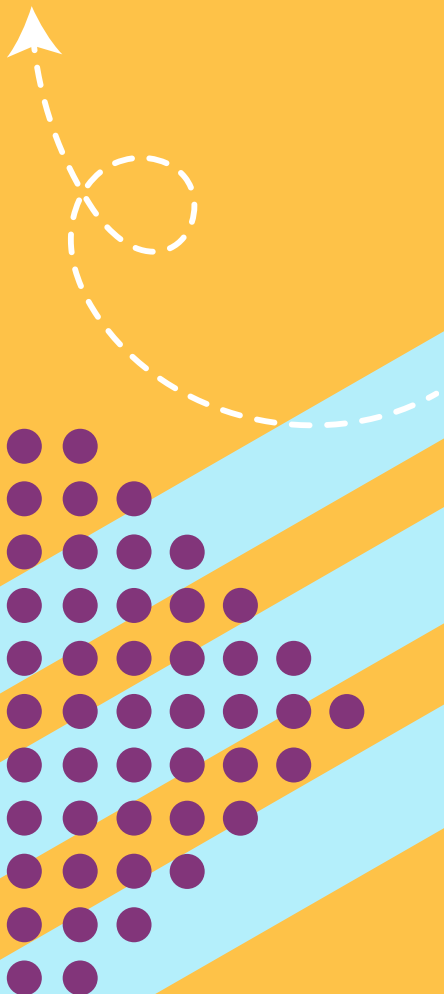
CIMA® not only offers rigorous and specialized qualifications but also a pathway to becoming a sought-after leader in finance and business strategy. The support system at CIMA® is robust, offering guidance, encouragement, and expert advice every step of the way, ensuring that every member has the tools and backing to reach new heights in their careers.

With CIMA®, you're not just gaining a certification; you're stepping into a role that prepares you to influence and lead strategic decisions, making you an indispensable asset to any organization. This is more than a learning journey—it's a transformation into a top-tier strategic leader equipped to tackle the dynamic challenges of today's business world.

## Our Mentor

Jalaj, our CIMA® mentor, is a distinguished Senior Finance Professional with broad experience across trading, services, and manufacturing sectors. Proficient in budgeting, financial planning, internal audit, and tax planning, he boasts impressive credentials including CA, CS, and CIMA® (UK). Jalaj's expertise is rooted in delivering practical, real-world financial insights, making him exceptionally well-equipped to guide students to success in their CIMA® certification journey.

Jalaj Chaya | CA, CS, CIMA



## Our Founders

With 21+ years of experience in investment banking, consultancy, and advisory roles, Himanshu Jain is a seasoned professional with a rich background in strategic consultancy, valuation, project financing, and private equity. Having worked with industry giants like McKinsey, Moody's, and PwC, he co-founded ARC Financial Services, an investment bank. In 2009, he also co-founded The Wallstreet School to train and equip aspiring talent, analysts, and associates with essential skills for success in finance-related sectors. His dedication to the field is evident in the impactful training provided by The Wallstreet School, contributing to the professional growth of many.

HIMANSHU JAIN  
CoFounder  
TWSS

With over 21+ years of expertise in investment banking, consultancy, and advisory roles, Manoj Goel is a seasoned professional with a robust background in strategic consultancy, valuation, project financing, and private equity. His extensive experience includes working with prestigious firms such as Goldman Sachs and Bennett Coleman and Co. Co-founding ARC Financial Services, a highly successful investment banking firm, reflects his impactful contributions to the industry. In 2009, Manoj also co-founded The WallStreet School, aiming to train, nurture, and equip fresh talent, analysts, and associates with the essential skills required in investment banking, equity research, consulting, and related sectors.

MANOJ GOEL  
CoFounder  
TWSS



## The CIMA Journey

The CIMA journey equips aspiring management accountants with rigorous education, practical experience, and ongoing development, culminating in the globally recognized CIMA qualification and CGMA designation.



### EDUCATION

The journey begins with the CIMA Certificate in Business Accounting (Cert BA), which is an entry-level qualification that provides a solid foundation in business and finance principles. This is suitable for those new to business or accounting.

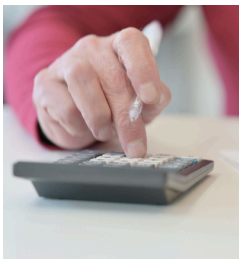
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### PROFESSIONAL QUALIFICATION

After completing the Cert BA, students progress to the CIMA Professional Qualification, which is divided into three levels: Operational, Management, and Strategic. Each level consists of three objective tests and one case study exam. These levels progressively deepen the student's knowledge and understanding of finance, business strategy, risk management, and decision-making:

- Operational Level: Focuses on short-term financial strategy and the implementation of financial policies.
  - Management Level: Centers on medium-term financial decision-making and managing organizational performance.
  - Strategic Level: Concentrates on long-term strategic decision-making and risk management.
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### PRACTICAL EXPERIENCE

To qualify for CIMA membership and the CGMA designation, students must also complete three years of verified relevant work experience, which allows them to apply what they've learned in a practical setting. This experience can be gained before, during, or after completing the exams.

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### MEMBERSHIP AND DESIGNATION

Upon completing the exams and meeting the practical experience requirements, students can apply to become CIMA members. Once membership is granted, they earn the prestigious CGMA designation conferred by The Chartered Institute of Management Accountants (CIMA).

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### CONTINUING PROFESSIONAL DEVELOPMENT (CPD)

CIMA members must engage in CPD activities annually to maintain their knowledge and skills relevant to the services they provide. This ensures they remain competent as professional management accountants.

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The CIMA journey is designed not just to educate but to develop competent, ethical, and skilled management accountants who can lead businesses effectively. It's a comprehensive pathway that prepares individuals for strategic decision-making roles in business and finance.



## Eligibility

For aspiring management accountants aiming to pursue CIMA (Chartered Institute of Management Accountants) qualifications, there are several entry pathways based on educational and professional backgrounds:



### DIRECT ENTRY FOR SCHOOL LEAVERS

Students who have completed their secondary education (such as 12th standard from recognized boards) can begin with the CIMA Certificate in Business Accounting (Cert BA). This foundational course requires no specific grades or subjects, making it accessible to all interested in a career in management accounting.

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### GRADUATES FROM ANY DISCIPLINE

Those with a bachelor's degree, regardless of the discipline, can directly enroll in the CIMA Professional Qualification. Entry points within the professional levels may vary based on the degree's relevance to finance and accounting, with possible exemptions for related academic backgrounds.

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### MBA AND MASTER'S DEGREE HOLDERS

Individuals with an MBA or a Master's in relevant fields such as finance or accounting may receive exemptions that allow them to bypass some of the CIMA exams, accelerating their certification process.

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### PROFESSIONALS WITH RELEVANT WORK EXPERIENCE

CIMA members must engage in CPD activities annually to maintain their knowledge and skills relevant to the services they provide. This ensures they remain competent as professional management accountants.

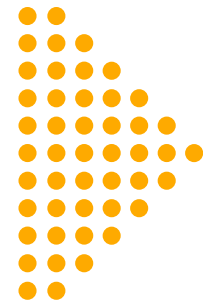
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### GATEWAY ROUTES

- **Masters Gateway Route:** This offers an accelerated entry through a gateway examination for those with an MBA or a relevant master's degree, leading directly into the strategic level of the CIMA Professional Qualification.
  - **Management Accountant Gateway Route:** Available for members or passed finalists of recognized professional bodies, this route provides a fast track into the CIMA exams.
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# 10 Reasons CIMA Sets You Apart



## 1. Global Recognition:

CIMA is internationally respected, enhancing your credibility in finance and business management worldwide.

## 3. Versatility:

CIMA equips you with expertise in financial and non-financial areas, making you adaptable to various industries.

## 5. Professional Network:

Gain access to a global network of peers, industry leaders, and opportunities for professional development.

## 7. Ethical Framework:

Instills a rigorous ethical framework, ensuring you uphold integrity and transparency in financial management.

## 9. Earning Potential:

Increases your potential to earn a higher salary and command better compensation packages.

## 2. Strategic Focus:

The curriculum emphasizes strategic business and financial management skills, preparing you for leadership roles.

## 4. Employability:

It significantly boosts your job prospects and potential for career advancement in competitive markets.

## 6. Analytical Skills:

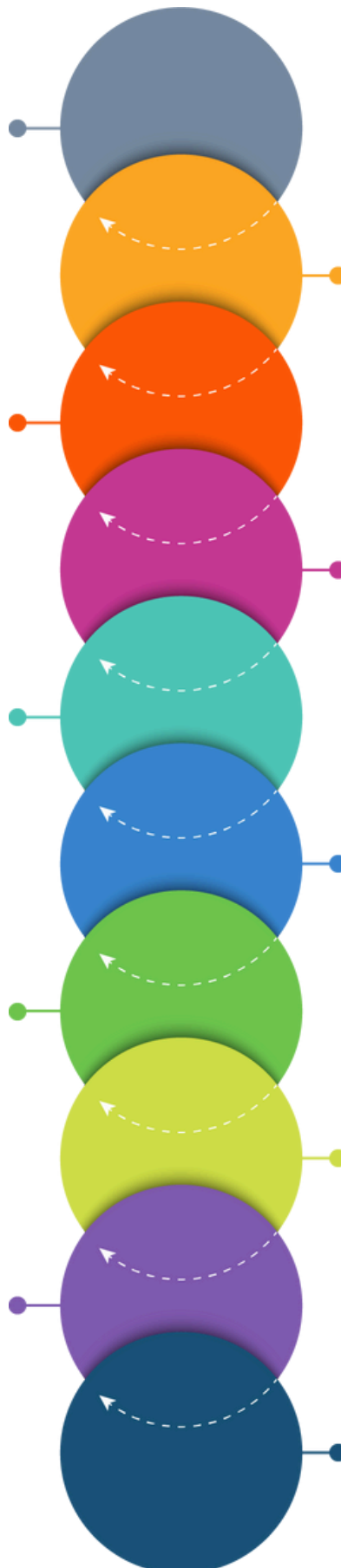
Develops strong analytical and decision-making skills that are crucial for business strategy and management.

## 8. Continuous Learning:

Encourages lifelong learning and professional development, keeping you updated with the latest industry trends and practices.

## 10. Practical Application:

Focuses on practical application of management accounting principles, ensuring you can deliver value from day one in any role.



## Placement Assistance Service

After successfully completing our course, you can anticipate receiving numerous interview opportunities from various companies. Armed with the knowledge and skills acquired during the program, you stand a strong chance of excelling in these interviews. Below are some of our partnerships:

**50,826+** Students Trained

**650+** Corporate Tie-ups

**11,870+** Successful Placements

Rigorous Training

Company Shortlisting & Selection

1

2

3

Mock Interviews & Resume Preparations



## FAQ's

- **What is CIMA?**

CIMA, the Chartered Institute of Management Accountants, is a leading global body that offers training and qualification in management accounting and related subjects, focusing on accounting for business.

- **Who should pursue a CIMA qualification?**

CIMA is ideal for those aspiring to have careers in business and finance, particularly in roles that combine accounting, finance, and management, such as management accountants, business analysts, and financial managers.

- **What are the entry requirements for CIMA?**

Entry requirements vary depending on your educational background. You can start from the CIMA Certificate in Business Accounting if you have no previous accounting qualifications, or you can begin at higher levels with appropriate university degrees or professional qualifications.

- **How is the CIMA qualification structured?**

The CIMA qualification is divided into three levels: Operational, Management, and Strategic. Each level includes three objective tests and a case study exam. Completion of all these levels leads to the award of the CIMA Professional Qualification.

- **What is the CGMA designation?**

The Chartered Global Management Accountant (CGMA) is a global designation that is obtained upon completion of the CIMA exams along with requisite work experience and membership in CIMA.

- **How long does it take to complete the CIMA qualification?**

The duration to complete CIMA varies by individual, depending on factors like study pace, prior knowledge, and professional experience. On average, it takes about 3 to 4 years to complete all the exams and gain the required practical experience.

- **What kind of jobs can I get with a CIMA qualification?**

CIMA qualifies you for various roles in business and finance, including but not limited to, financial analyst, financial controller, finance manager, management accountant, and chief financial officer (CFO).

- **How much does it cost to study CIMA?**

Costs for studying CIMA include registration fees, exam fees, and study materials. These costs can vary widely depending on the study method (self-study, online classes, etc.) and the country in which you are studying.

- **Is CIMA recognized internationally?**

Yes, CIMA is internationally recognized and valued, particularly in countries where management accounting practices are prominent. It is respected by employers worldwide and is considered a benchmark for proficiency in management accounting.

- **How can I prepare for CIMA exams?**

Preparation for CIMA exams can be undertaken through self-study using CIMA study materials, enrolling in courses offered by CIMA tuition providers, or through online classes and revision kits. CIMA also offers a range of resources and tools on its website to help candidates prepare.

- **Why choose The WallStreet School for CIMA studies?**

The WallStreet School stands out for its expert instructors, real-world focus, and tailored CIMA resources. Offering personalized mentorship and comprehensive support, it ensures students not only pass their exams but excel in their management accounting careers, making it an excellent choice for CIMA preparation.



## Fuels that drive us for Excellence!



I had an incredible journey learning Financial Management with TWSS faculty! Thanks to their exceptional guidance, my understanding of concepts was thorough, enabling me to pass FM on my first attempt. The support I received during mock exams was invaluable, with consistent and constructive feedback that greatly contributed to my exam success.

2:40 PM

My journey with TWSS has been good so far. During the lectures, in depth knowledge of the concepts is being provided. I am satisfied with the quality of education provided at TWSS .

5:32 PM

My journey has been challenging, but the faculty have been there for me every step of the way. They are experts in their field and have a deep understanding of the material. They are also passionate about teaching and helped me in every possible way in clearing my exam

6:10 PM

TWSS is one of the best coaching institutes in India. They're very helpful, motivating, supportive and resourceful. Special thanks to all the respected sirs and ma'am. Their excellent teaching skills aside, they also ensure that all students get individual attention and motivate everyone to realize their full potential. Special thanks to Manya ma'am as well for assisting me whenever I needed it. Overall, it's been a great journey

10:09 PM

I am really grateful for Animesh sir for their coaching and his guidance to help me clear my BT paper

6:55 AM

My journey with TWSS has been great! Animesh sir has been a great teacher and the sessions were interactive and participative. Being from a non-commerce background and clearing the exam with such good grades wouldn't have been possible without the support of such a great faculty

2:22 pm

It has been amazing I always believed online coaching wouldn't help me because I was so used to classroom teaching but my online coaching has been a great guidance for me..I get the same attention and queries are taken up and solved immediately Amit sir has been a wonderful guide to me

12:09 pm

My journey with The Wall Street School was extremely good. I took my coaching for financial Management from the WallStreet School Faculty who is actually one of best teachers I ever came across in life. He really taught with his complete dedication, passion gave unwavering support throughout. His teaching method is very creative & engaging which kept us hooked & made even the most complex concepts accessible & interesting. The whole team of TWSS including Garima Ma'am who was there for me throughout so a special thanks to them all 🙏🙏

5:53 PM

The practical curriculum, experienced faculty, and hands-on learning approach greatly enhanced my understanding of the subject. I am truly grateful for the support I received from Amit Sir in clearing all my doubts and helping me gear up for my exam.

9:29 pm

I am extremely grateful for the mentoring and guidance provided by TWSS and especially Animesh sir who cleared my concepts and doubts patiently

11:12 pm

My experience with TWSS has been an amazing one. The whole team was really supportive throughout my exam prep journey, specially Kapileshwar Bhalla sir. He was my faculty for FA and always helped me out whenever I was stuck at some topic . The best part is that you can ask as many questions as you want about the topics that you are confused about from the faculty and they are always willing to help you out of your dubieties. Apart from that , the doubt sessions are really helpful in clearing any further doubts that you've got . TWSS is one of the best coaching academies out there for ACCA ,for sure

8:10 am

The journey has been Amazing under the guidance of Animesh Sir. His guidance for the exam is fabulous He explains each and every chapter in details and solves the doubts very clearly!

4:55 PM

It was a very fun and knowledgeable journey. Animesh Sir was one of the best teachers who taught me. He regularly asked feedback, gives regular assignments, makes a really boring subject fun to learn. Overall it was very fun and enjoyed quality learning under Animesh Sir and TWSS. I would like to thank TWSS and Animesh Sir for all the effort put in for our sake!

11:20 am

Great Faculty, Supporting, Guidance and exam time motivation and exam time plan what to study and when to study was awesome .

9:48 pm

Experience at TWSS has been good for both of the subjects I studied. Got the complete support of our teacher when it came to solving queries or even last minute panics.

1:11 PM

My journey with TWSS is going great until now, the teachers are very helpful and supportive. They provide us proper guidance in all the aspects academics as well as in the other aspects of life. It is fun learning with all the faculty.

3:40 PM

# NEXT STEP

If you have any questions about the CIMA qualification, including inquiries about course details, pricing, or any other concerns, don't hesitate to reach out for personalized guidance. Our student success manager is available for free career counseling and to help you attend a demo class. Contact us at the number provided below!



 **+91 93550 57509**



DELHI

11 A, 3rd floor, Block H, Connaught Place New Delhi – 110001

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MUMBAI

1st floor, Business Square, M.A Road, Andheri (West), Mumbai – 400058

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JAIPUR

The Urban Hub, 39 Pankaj Singhvi Marg, Lal Kothi – Jaipur – 302015

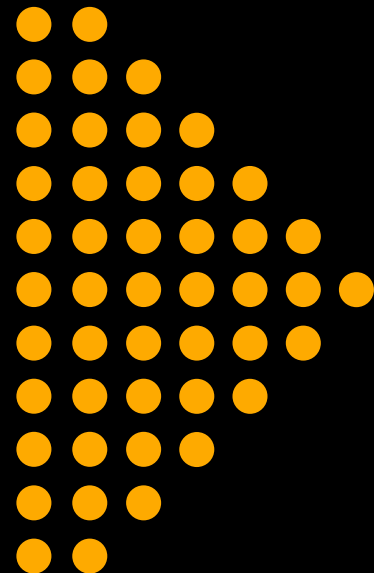
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Reach us

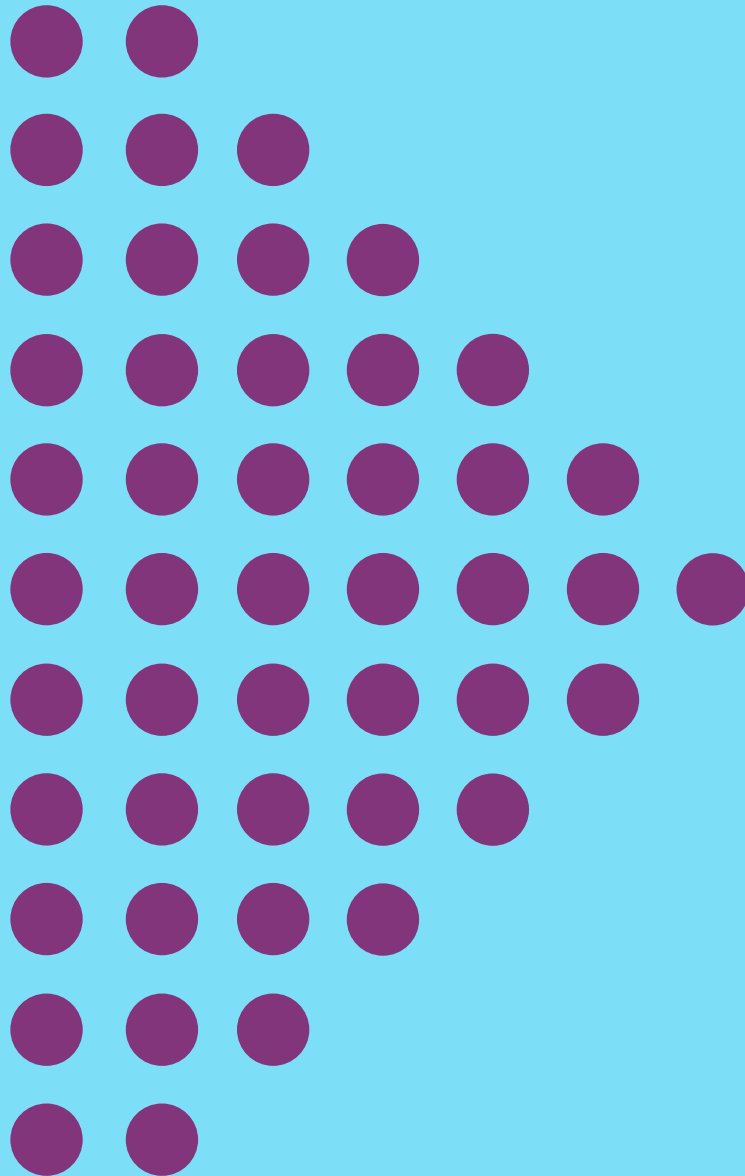
[www.thewallstreetschool.com](http://www.thewallstreetschool.com)

+91-9953729651

[support@thewallstreetschool.com](mailto:support@thewallstreetschool.com)



# IGNITING FINANCIAL BRILLIANCE, ONE STUDENT AT A TIME.



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School | INDIA  
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 **AICPA® & CIMA®**  
Together as the Association of International  
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